

YOUR TEAM. YOUR IDENTITY.

Custom sporting apparel for Australian community clubs, leagues, and associations. Quality sourced, quality checked, delivered on time — every season of the year.

[Request a Quote →](#)
hello@athleon.com.au

SEASON

2025 / 2027

COVERAGE

Australia-Wide

SPORTS COVERED

30+ Codes

SEASONS

Summer, Winter & Year-Round

ABOUT US

WHO WE ARE

Athleon is an Australian sporting apparel business built specifically for community clubs, leagues, and associations — across every code and every season.

We exist because Australian community sport clubs deserve better. Better quality. Better pricing. Better service. And most importantly — a supplier who delivers when they say they will.

Too many clubs have been let down. Kits arriving after the season has started. Prints cracking after a handful of washes. Suppliers who don't answer the phone. We built Athleon to solve every one of these problems with a supply chain that operates year-round, combined with hands-on quality inspection before anything ships.

We work with clubs across every Australian state and territory, across 30+ sporting codes, from grassroots junior programs through to associations, leagues, and semi-professional clubs. Summer sport, winter sport, year-round sport — we work to your season, not ours.

AUSTRALIAN-OPERATED
Based in Melbourne. We understand local sport seasons, deadlines, and club budgets.

QC AT SOURCE
Every order physically inspected before dispatch. Problems caught before they reach you.

DELIVERY IN WRITING
Delivery date confirmed at order time and committed to in writing.

DEDICATED ACCOUNT MANAGER
One contact who knows your club, your colours, and your season every year.

THE PROCESS

HOW IT WORKS

A simple, transparent process designed for busy club administrators. You focus on your season. We handle everything else.

01

SHARE YOUR BRIEF

Tell us your sport, club colours, logo, quantity, and when you need delivery. We'll respond with a full quote and mockup within 24 hours.

02

APPROVE THE DESIGN

We produce detailed digital mockups for your sign-off. Nothing goes to production until you've approved every detail.

03

QC AT SOURCE

Our team physically inspects every item at the manufacturing facility — colour accuracy, sizing, print integrity — before it ships.

04

DELIVERED TO YOUR CLUB

Direct to your clubhouse, fully tracked. Your delivery date was confirmed in writing at order time, and we hold ourselves to it.

WE WORK TO YOUR SEASON

Whether you're a winter sport club with a March season start, a summer sport club ordering for October, or a year-round club with rolling kit needs — we'll confirm your delivery date when you order and commit to it. Typical end-to-end turnaround is 3–5 weeks depending on order size and your location, though this varies. We'll always give you an honest timeline before you commit.

PRODUCTS — MATCH APPAREL

MATCH KITS

Fully sublimated match apparel. Your colours, your logo, your identity — on every player, every game.

JERSEYS / TOPS

Short sleeve, long sleeve — sublimated

| PRODUCT | DESCRIPTION | CUSTOMISATION | PRICE (AUD) |
|---------------------|--|------------------|----------------|
| Short Sleeve Jersey | Lightweight sublimated polyester. Moisture-wicking. Sizes 4XS–5XL. | FULL SUBLIMATION | \$22–\$35/unit |
| Long Sleeve Jersey | Full sublimation. Great for cricket, football, AFL. Premium polyester. | FULL SUBLIMATION | \$24–\$38/unit |

SHORTS

Match and training options

| PRODUCT | DESCRIPTION | CUSTOMISATION | PRICE (AUD) |
|-----------------|---|---------------|----------------|
| Match Shorts | Elasticated waist. Sublimated panels available. XS–5XL. | SUBLIMATED | \$18–\$28/unit |
| Training Shorts | Plain or contrast colour. Logo print option. | PRINT | \$16–\$22/unit |

SOCKS

Sport-specific cuts, club colours

| PRODUCT | DESCRIPTION | CUSTOMISATION | PRICE (AUD) |
|---------------------|--|---------------|---------------|
| Over-the-Calf Socks | Football, AFL, hockey, rugby. Club colours woven in. Cushioned sole. | FULL COLOUR | \$8–\$12/unit |
| Ankle Socks | Multi-sport. Low cut, ankle grip. Club logo option. | LOGO PRINT | \$6–\$10/unit |

FULL KIT BUNDLE — JERSEY + SHORTS + SOCKS

Best value when ordered together. Matched sublimation across all three items.

\$35–\$55
per player set

PRODUCTS — OFF-FIELD & TRAINING

TRAINING & OFF-FIELD APPAREL

From training sessions to travel days and sideline duty — keep your squad looking the part on and off the field.

TRACKSUITS

Junior and senior cuts

| PRODUCT | DESCRIPTION | CUSTOMISATION | PRICE (AUD) |
|------------------|--|--------------------------|----------------|
| Junior Tracksuit | Full jacket + pants. Zip-through, elasticated waist. Sizes 4XS–XL. | SUBLIMATION / EMBROIDERY | \$75–\$120/set |
| Senior Tracksuit | Structured jacket + pants. Coaches, officials, and senior squads. | SUBLIMATION / EMBROIDERY | \$85–\$150/set |

HOODIES & JACKETS

| PRODUCT | DESCRIPTION | CUSTOMISATION | PRICE (AUD) |
|---------------|---|--------------------|------------------|
| Club Hoodie | Pullover or zip-through. Fleece-lined. Great for membership packages. | EMBROIDERY / PRINT | \$45–\$65/unit |
| Puffer Jacket | Quilted fill, wind-resistant. Sideline and travel wear. | EMBROIDERY | \$110–\$150/unit |
| Club Polo | Performance or cotton-blend. Coaches, admin, and club staff. | EMBROIDERY / PRINT | \$35–\$50/unit |

PRODUCTS — MERCHANDISE & ACCESSORIES

CLUB MERCHANDISE

Build club identity and generate revenue through branded merchandise — perfect for membership packages, fundraising, and fan sales.

| PRODUCT | DESCRIPTION | CUSTOMISATION | PRICE (AUD) |
|--------------------|--|--------------------|----------------|
| Beanie | Knitted acrylic. Club colours, embroidered badge. One size fits most. | EMBROIDERY | \$18–\$25/unit |
| Scarf | Woven or printed. Club colours and crest. Great for members and fans. | WOVEN / PRINTED | \$20–\$35/unit |
| Kit Bag / Backpack | Durable polyester. Embroidered or printed logo. Boot compartment option. | EMBROIDERY / PRINT | \$28–\$45/unit |

MEMBERSHIP PACKAGE IDEA

Many clubs bundle merchandise into annual membership packages to boost retention and club identity. A typical example for a community football or AFL club:

| | | |
|---|---|--|
| <p>HOODIE -\$55 sell price</p> | <p>BEANIE -\$20 sell price</p> | <p>SCARF -\$25 sell price</p> |
|---|---|--|

Bundle your cost at ~\$70–75, sell as part of a \$130–\$160 membership package. Clubs typically retain \$50–\$80 per member from merchandise alone.

SPORTS COVERAGE

WHATEVER YOUR CODE

We work with clubs across every major and minor sporting code in Australia — summer, winter, and year-round. If your sport isn't listed, get in touch. If it's played here, we can kit it.

| | | |
|-----------------------|--------------------|---------------|
| FOOTBALL (SOCCER) | AFL / AUSSIE RULES | CRICKET |
| BASKETBALL | NETBALL | HOCKEY |
| TENNIS | RUGBY LEAGUE | RUGBY UNION |
| BOXING & MARTIAL ARTS | SWIMMING | CYCLING |
| GYMNASTICS | POWERLIFTING | GOLF |
| SURF LIFESAVING | FUTSAL & INDOOR | AND MANY MORE |

CUSTOMISATION

MAKE IT YOURS

Every item is fully customised to your club's identity. Here's what we can do.

| | |
|--|--|
| <p>FULL SUBLIMATION Dye-sublimation embeds colour directly into the fabric — it won't crack, peel, or fade. Unlimited colours, full-blended designs, gradients.</p> <ul style="list-style-type: none"> Jerseys, shorts, socks All-over printing Pantone colour matching | <p>EMBROIDERY Raised, woven stitching for a premium finish. Ideal for club crests, sponsor logos, and off-field apparel.</p> <ul style="list-style-type: none"> Polos, hoodies, jackets Beanies and bags Up to 15 colours per logo |
| <p>DESIGN SERVICE No print-ready file? No problem. We produce digital mockups for every order and can work with your existing logo in any format.</p> <ul style="list-style-type: none"> Mockup included with every quote Works from JPEG, PDF, AI files Full sign-off before production | <p>SIZING RANGE We produce a full range to accommodate every player, from junior through to senior plus sizes.</p> <ul style="list-style-type: none"> Youth: 4XS–XL Adult: XS–5XL Custom sizing on request |

PRICING GUIDE

INDIVIDUAL PRICING

All prices in AUD. Final pricing depends on quantity, customisation method, and your location. The more you order, the better the unit price.

| TIER 1 | TIER 2 | TIER 3 |
|--|---|--|
| <p>UP TO 70 UNITS</p> <ul style="list-style-type: none"> Jersey from \$28–\$35 Shorts from \$20–\$28 Full kit from \$45–\$55 Tracksuits from \$95/set | <p>70–150 UNITS</p> <p>BEST VALUE</p> <ul style="list-style-type: none"> Jersey from \$24–\$30 Shorts from \$18–\$24 Full kit from \$40–\$48 Tracksuits from \$85/set | <p>150+ UNITS</p> <ul style="list-style-type: none"> Jersey from \$20–\$26 Shorts from \$16–\$20 Full kit from \$35–\$42 Tracksuits from \$78/set |

Delivery: Delivery costs are quoted separately and depend on your location. We will always provide an honest turnaround estimate — typically 3–5 weeks end-to-end, though this varies by order size and time of year. Delivery date is confirmed in writing at order time.

Grant funding: Many Australian community clubs are eligible for State and Federal government grants to fund sporting apparel and uniforms. We can provide itemised quotes in a format suitable for grant applications. Ask us about this when requesting your quote.

GST: All prices exclude GST. Final quote provided after briefing. No obligation.

READY TO KIT YOUR CLUB?

Get in touch for a tailored quote, a free design mockup, and a confirmed delivery date — all within 24 hours of your enquiry. No obligation, no hard sell.

[Request a Quote →](#)

EMAIL
hello@athleon.com.au

WEBSITE
athleon.com.au

BASED IN
Melbourne, Victoria, Australia

RESPONSE TIME
Within 24 hours, guaranteed